

California Music Educators Association

Bay Section

October 1, 2007

Dear Exhibitor,

The California Music Educators Association will be holding its annual Winter Conference at San Jose State University, San Jose, CA, Friday and Saturday, January 11-12, 2008. We anticipate a large attendance-approximately 400 music educators, and over one thousand participants in the clinics and rehearsals.

Consideration for space is given to the following types of music education businesses and organizations. Musical Instruments, Related Accessories, Publications, Methods, Music for Performance, Educational Institutions, Fundraising, Tours and Summer Camps

Due to increased costs this year CMEA Bay Section will be charging \$100.00 per table. Exhibitors may request additional tables for an additional \$100.00 charge. Each exhibitor will be supplied with one table (3' x 5') and one chair. Only a few electrical outlets are available. Please indicate on the form if you need one. These are not guaranteed, but will be assigned according to the date your request is received. No phone lines for credit card machines will be available. Deadline for applications is November 26, 2007.

A list of all exhibitors will be published in the conference program. ADVERTISING SPACE IN THE CONFERENCE PROGRAM WILL ALSO BE AVAILABLE TO EXHIBITORS AGAIN THIS YEAR. You will find information and rates enclosed. Please call me if you have any questions.

Sincerely,

Steven Hendee
Special Representative, Public Relations, CMEA, Bay Section
510-329-2396

Winter Conference Exhibitor Application Form

Print or Type:

Name: _____

Firm: _____

Type of Business: _____

Address: _____

City: _____ State _____ Zip: _____

Phone(s): _____ Email: _____

How many tables will you need (\$100.00/table) _____

Do you need an electrical outlet? (not guaranteed) yes no
Who will be representing your company.

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| Return to: (by November 26, 2007) Steven Hendee, Public Relations CMEA Bay Section 809 Collier Dr San Leandro, CA 94577 |
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California Music Educators Association
Bay Section

Winter Conference Program Advertisement Order Form

**ADVERTISING RATES
BAY SECTION WINTER CONFERENCE**

(Camera Ready, Black and White Copy,)

| | |
|--|----------|
| Full Page (8 1/2 x 11 inches) | \$175.00 |
| Two-Thirds Page (4 3/4 x 10 or 7 1/2 x 1/3) | \$120.00 |
| Half Page (4 3/4 x 7 1/2 or 4 3/4 x 5) | \$100.00 |
| One-Third Page (2 1/4 x 10 or 4 3/4 x 5) | \$75.00 |
| One-Fourth Page (2 1/2 x 7 1/2 or 4 3/4 x 3 3/4) | \$50.00 |
| Three Inches (2 1/4 x 3 or business card) | \$20.00 |

Please include your check, payable to CMEA Bay Section, with your order.

Deadline is November 26, 2007.

Name: _____

Firm: _____

Type of Business: _____

Address: _____

City: _____ State _____ Zip: _____

Phone(s): _____ Email: _____

Size of Advertisement: _____

Amount Enclosed: _____

Print this form and return it with your ad copy and check by November 26, 2004 to:

Steven Hendee, Public Relations
CMEA Bay Section
809 Collier Dr
San Leandro, CA 94577